



# Film and TV Business: A Practical Legal Guide

*Charles Wild, Stuart Weinstein, Norbert Morawetz*

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Making a film is a business enterprise that depends on structuring a deal, financing that deal, and protecting and exploiting the intellectual property created in the film. This book brings together what the filmmaker, producer, and professional adviser needs to know in a practical UK legal and business guide. Contents include: managing a creative enterprise (project management, risk management, creative management, legal management) • the centrality of the deal (basic legal aspects of contract law, negotiating agreements in filmmaking) • idea/concept development (copyright in film, developing the idea, who deserves what credits, acquiring rights, options, agreements, confidentiality) • packaging (hiring directors, guilds, agents, signing talent) • financing (what film to make, different markets, a brief overview of the UK/European funding landscape, the UK film financing landscape, film subsidies, distribution, insurance, British tax credit, international co-productions) • preproduction (setting up a production company, creative accounting, project management, employment contracts) • production (release forms, permission to portray people and places, rights clearing for documentary filmmaking) • music and postproduction (soundtrack, score, special effects) • distribution/selling (strategies, sales agents, festivals, markets, agreements, export promotion, British Board of Film Classification ratings) • UK television production (agreements, British Broadcast Corporation governance) • digital filmmaking (copyright issues, internet distribution).

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