



Plunkett's Companion to the Almanac of American Employers 2013: Market Research, Statistics & Trends Pertaining to America's Hottest Mid-size Employers

Jack W. Plunkett

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PLUNKETT'S COMPANION TO THE ALMANAC OF AMERICAN EMPLOYERS: MID-SIZE FIRMS
2013

Key Features:

- Job market trends analysis, data and competitive intelligence
- Market forecasts and Industry Statistics
- Important Contacts for Job Seekers
- In-Depth Profiles of hundreds of leading companies
- Buyer may register for free access to search and export data at Plunkett Research Online

Pages: 625

Statistical Tables Provided: 14

Companies Profiled: 501

Geographic Focus: US

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting Job Seekers

- 1)U.S. Job Market Overview
- 2)Cost Control is a Major Concern at Employers/Downsizing and Consolidation Through Mergers Continue
- 3)Unemployment Will Remain High, But Opportunities Are Available to Diligent Job Seekers
- 4)Consumers Spend Less, Save More, Affecting a Wide Variety of Companies
- 5)Technology Continues to Create Sweeping Changes in the Workplace
- 6)Continued Growth in Outsourcing, Including Supply Chain and Logistics Services
- 7)Millions Working as Temps
- 8)Offshoring and the Globalization of Business
- 9)Older Americans Will Delay Retirement and Work Longer/Many Employers Find Older Employees Desirable
- 10)Employment Sectors that Will Offer an Above-Average Number of Job Opportunities in 2013

Statistics

- 1)U.S. Employment Overview: 2012-2013
- 2)U.S. Civilian Labor Force: 1997-January 2013
- 3)Total Employees, All Nonfarm Payrolls, Private Industry & Government: Selected Years, 1940-2013
- 4)Number of People Employed and Unemployed, U.S.: January 2012 vs. January 2013
- 5)Unemployed Jobseekers by Sex, Reason for Unemployment & Active Job Search Methods Used: 2012 Average
- 6)U.S. Labor Force Ages 16 to 24 Years Old by School Enrollment, Educational Attainment, Sex, Race & Ethnicity: October 2011
- 7)Work Status & Median Annual Earnings by Detailed Field of Bachelor's Degree: 2011

- 8)Median Annual Earnings by Field of Bachelor's Degree by Class of Worker & Educational Attainment: 2011
- 9)Medical Care Benefits in the U.S.: Access, Participation and Take-Up Rates, March 2012
- 10)Retirement Benefits in the U.S.: Access, Participation and Take-Up Rates, March 2012
- 11)Top 30 U.S. Occupations by Numerical Change in Job Growth: 2010-2020
- 12)Top 30 U.S. Occupations by Percent Change in Job Growth: 2010-2020
- 13)Occupations with the Largest Expected Employment Increases, U.S.: 2010-2020
- 14)Occupations with the Fastest Expected Decline, U.S.: 2010-2020

Research: 7 Keys for Job Seekers

- 1)Financial Stability
- 2)Growth Plans
- 3)Research & Development Programs
- 4)Product Launch & Production
- 5)Marketing & Distribution Methods
- 6)Employee Benefits
- 7)Quality of Work Factors

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Christopher Olsen:

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