



The Penguin Atlas of Media and Information: Key Issues and Global Trends (Penguin Reference)

Stephanie Hemelryk Donald, Mark Balnaves, James Donald

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Today, an amalgam of new and old media are used to zip messages and data from place to place and person to person while-every day-new and better technology changes how we communicate. *The Penguin Atlas of Media and Information* is the first comprehensive guide to this global communications revolution. Filled with full-color maps and graphics, it explains and identifies key issues in the current information age and extrapolates trends that shed light on where the sharing of ideas is headed. It covers:

- * New technologies
- * The future of print
- * Learning online
- * Cellular phones
- * Owners and corporations
- * Piracy
- * Web sites
- * Radio
- * Television
- * Film
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The only guide of its kind, *The Penguin Atlas of Media and Information* is a must-have for students, professionals, and anyone interested in how the world communicates.

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