



Becoming Strategic: Leading With Focus and Inspiration

Timi Gleason

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Originally published as *Coach As Strategic Partner*, this book is updated with new information and techniques for today's business climate. It's time to stop feeling overwhelmed by the abundance of tactical thinking that is going on around you. *Becoming Strategic: Leading with Focus and Inspiration* is loaded with techniques and ideas for introducing solutions that will assure your brand as a valuable strategic thinker is noticed. "Many people talk about strategy. This book shows you how to live it! A MUST READ for anyone serious about turning strategy into profitable action." ~Michael Walsh, Business Strategist/CEO, Author of *Thinking Big Is Not Enough* "Developing a strategic approach to today's challenges has never been more important. This practical and welcome contribution really helps begin this vital process in daily business life." ~Bob Gorzynski, Author of *The Strategic Mind* "Great job showing us how strategic thinking and planning can be energized and humanized with systems thinking at its core! A valuable read!" ~Sheridan L. Barker, Managing Partner, Haines Centre for Strategic Management "More than a book, this is a manual for leaders and followers, for those in transition and those who are lifers—this is a tour du force to assist the reader in truly impacting change by making a strategic difference." ~CB Bowman, MBA, CMC, MCEC, CEO: Association of Corporate Executive Coaches

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