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Steven G. Brody

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Advertising and Commercial Speech, 2nd Ed: A First Amendment Guide (Practising Law Institute **Intellectual Property Law Library**) Steven G. Brody

Advertising and Commercial Speech: A First Amendment Guide gives you the authoritative answers. Written by First Amendment experts, it examines the origin, meaning, and legal evolution of the Supreme Court's commercial speech doctrine, focusing on how this central doctrine's rights and restrictions affect advertising in nearly 50 industries and professions.



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