



Fundamentals of Corporate Finance

Jonathan Berk, Peter DeMarzo, Jarrad Harford

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KEY BENEFIT: Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices, all within a clear valuation framework.

Financial statement analysis, the valuation principles, NPV and the time value of money, interest rates, bonds, investment decision rules, capital budgeting, valuing stocks, debt financing, payout policy, financial planning, insurance and risk management, and international corporate finance.

MARKET: For business professionals seeking to understand the basic principles of corporate finance.



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