



El triunfo del dinero/ The Ascent of Money: Como las finanzas mueven el mundo/ A Financial History of the World (Spanish Edition)

Niall Ferguson

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Pasta, guita, plata, parné, duros. Da igual cómo lo llamemos, pero lo cierto es que el dinero importa ahora más que nunca. En El triunfo del dinero Niall Ferguson demuestra que la historia de las finanzas es el trasfondo de toda la Historia.

¿Cuándo pasó el dinero de metal a papel? ¿Por qué los tipos de interés suben y bajan como un yoyó? ¿Por qué la gente nunca aprende que las burbujas bursátiles siempre acaban estallando? ¿Por qué los seguros ya no son la mejor manera de protegerse contra el riesgo? ¿Por qué sobrevaloramos las ventajas de invertir en el sector inmobiliario? La mejor manera de entender las finanzas es conocer los orígenes de los distintos instrumentos, lo que además nos da una visión distinta de la historia del mundo desde la aparición del dinero en la antigua Babilonia hasta la crisis actual. *El triunfo del dinero* es la fascinante y enrevesada historia del invento más decisivo de la humanidad.

En el peor momento de las finanzas globales desde la Gran Depresión de los años treinta, nunca ha habido una ocasión más adecuada para entender el triunfo (y los ocasionales fracasos) del dinero.

"Maravillosamente escrito asombrosamente inteligente."

Martin Vander Weyer, *Sunday Telegraph*

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