



Comparing Political Communication: Theories, Cases, and Challenges (Communication, Society and Politics)

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Aimed at providing a comprehensive understanding of comparative political communication, this volume analyzes the media systems of Europe and America. It considers whether election campaigns around the world have become "Americanized," how international news journalists understand their jobs and produce different forms of television news programs, and how governmental media relations and news management efforts evolve in different political systems. The book analyzes transnational similarities and dissimilarities in the context of their potential effects on society and democracy.

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